# educated solutions

Dr. David Goldberg has treated cosmetic patients for 25 years. During this time, he has also performed extensive research and trained thousands of doctors from all over the world in the use of various noninvasive cosmetic lasers and injectables. "I offer patients my complete assurance of cosmetic skin-care excellence."

## BOARD CERTIFICATION American Board of Dermatology

#### MEDICAL DEGREE

Yale University School of Medicine

#### INTERNSHIP

Overlook Hospital of Columbia University, NY College of Physicians and Surgeons, NJ

#### RESIDENCIES

Department of Dermatology,
New York University Medical Center
Chief Resident and Teaching Assistant,
Department of Dermatology,
New York University Medical Center
New York University Skin and Cancer
Unit, Bellevue Hospital
Manhattan Veterans Administration
Hospital, NY

#### AFFILIATIONS

Board of Directors, American Society for Dermatologic Surgery Board of Directors, American Academy of Dermatology American College of Mohs Surgery Board of Directors, American Society for Laser Medicine and Surgery International Society for Dermatologic Surgery

#### PROCEDURES PERFORMED

Aesthetic Injectables
Facial Rejuvenation
Laser Surgery
Skin Rejuvenation
Laser Liposuction
Body Contouring
Mohs Surgery

#### LOCATIONS

New York, New York 212.750.8900 Hackensack, New Jersey 201.441.9890 Hillsborough, New Jersey 908.359.8980 Boca Raton, Florida 561.886.0970

#### **WEB SITE**

www.skinandlasers.com

Emphasizing education, both to his staff and the patients he treats, is a key component of Dr. Goldberg's philosophy. He works out of four facilities for optimal patient convenience—two in New Jersey, one in New York City, and one in Boca Raton, Florida. In Florida, he and plastic surgeon Dr. Jason N. Pozner established the Sanctuary Medical Aesthetic Center, which offers a variety of cutting-edge lasers to treat a host of aesthetic conditions. Furthermore, each practice location is equipped with state-of-the-art technologies, supervised by doctors who trained under Dr. Goldberg. "Patients are privy to educational videos and in-depth consultations that review their every dermatologic concern," says Dr. Goldberg, who has published over 125 academic papers and contributed to over 10 academic textbooks. "I will always recommend an individualized approach to each patient, recognizing that a variety of options are available."

With a vast experience that extends beyond treating patients, Dr. Goldberg can also add author to his professional acumen, as he co-wrote both Secrets of Great Skin and Light Years Younger. In terms of professional leadership positions, Dr. Goldberg serves on the board of directors for the American Society for Dermatologic Surgery and the American Academy of Dermatology, and enjoys educating other medical professionals via lectures and articles. "I also teach a course on healthcare law at the Fordham University School of Law, because in conjunction with being a dermatologist, I am also an attorney. I am passionate about skin care, health and education. My combined degrees have given me a unique insight into the delivery of cosmetic treatments."

# "I'm a proponent of patient empowerment."

### DR. DAVID GOLDBERG

CHAIRSIDE STYLE Knowledgeable and engaging WHY DID YOU BECOME A DERMATOLOGIST It melds my love of science, technology and people FAVORITE PART OF YOUR JOB Patient interaction WHAT ONE LIFESTYLE CHANGE COULD MOST BENEFIT OUR HEALTH Treat aging skin earlier rather than later BEAUTY PRODUCT EVERYONE SHOULD HAVE Sunblock PRO BONO WORK Treating children from all over the world with unwanted birthmarks. For this work, I have been named the 2010 physician honoree by the non-profit Sturge-Weber Foundation



## LASER LOGIC

Dr. Goldberg has been Director of Laser Research in the department of dermatology at New York's Mount Sinai School of Medicine for the past decade and extends his passion for lasers to patients, offering them a multitude of options, including LASER LIPOSUCTION—which he says enables patients to refine less-than-perfect figures with minimal bruising, downtime, swelling and redness. "Laser lipolysis is a great avenue to explore when you want refined, RELIABLE RESULTS. We have approximately 70 laser devices to treat skin laxity and a variety of other cosmetic concerns. We provide a variety of lasers suitable for multiple skin types because every patient's skin is different." For example, Dr. Goldberg's practice includes technologies to rejuvenate skin, remove unwanted hair, combat acne, treat veins, and SCULPT THE BODY via laser-assisted liposuction. "We have our own research lab where we work hard to develop new solutions for patients. I'm inquisitive and always on the quest to be a part of new advances. The field is wide open in terms of what can be accomplished in the arena of LASER SKIN CARE and nonsurgical body contouring," says Dr. Goldberg, who also now offers patients ZELTIQ<sup>TM</sup> for SKIN COOLING during dermatology procedures.

# SIDE INFORMAT